digital marketing

creative websites

excellent aftercare

.sch.uk domains

locations

innermedia
discover online success

Contact Details

COMPANY DETAILS

Company Name:	Inner Media Limited
Main Contact::	Ralph Lane
Company Number:	04818830
Incorporated Date:	2nd July 2003
Contact Address:	Sopers House, Sopers Road, Cuffley, EN6 4LU
Email Address:	ralph@innermedia.co.uk
Telephone:	01707 875 721

Company Introduction

Innermedia is an established, fully in-house digital agency with an open and consultative approach. We work with clients throughout the UK to plan, implement, and measure digital journeys that deliver excellent ROI and create an online presence that works in line with your overall aims. Based in Hertfordshire, our team focuses on building sites that rank well and produce measurable results.

We have extensive experience and success working with both commercial and independent school clients; we understand your market and have a proven track record in planning, creating, and delivering effective marketing solutions to engage with new parents and direct them to your school. Every part of our process is created to help you achieve long-term success online, as well as delivering an attractive and easy-to-use website.

We have provided over 100 independent schools with our expert strategies as well as our digital services which include websites, virtual open day experiences, MIS integration, apps, social media, photography, video, drones, PPC, SEO, virtual reality tours and ongoing measurement, tracking, and on-going support. We also run weekly free digital marketing webinars.

Our Approach:

We never like to over complicate a project and take a very simple "less is more" approach. Looking over your current online presence there are a number of things we can provide that will help you stand out in this very competitive market.

Digital Marketing: Better online positions and digital campaigns will increase brand awareness and help new parents find your school.

Creative Website: An easy to use website with amazing photography / video / drone footage will present the feel of the school in a digital format. We can base the creative thinking around the schools strengths helping to highlight why your school is the right choice.

Excellent Aftercare: The innermedia team will provide you with our innovative CMS system, allowing you to push out content quickly and easily, excellent "call and we help you" support and monthly health checks to keep an eye on your online rankings and user experience.

14 Year: Customer Retention Rates

Please find our sector specific retention rate for new clients took on over the past 14 years.

Education Clients:	Retention rate:	92%
Business Clients:	Retention rate:	81%

Schools

Schools in the UK are eligible to register a .sch.uk domain name of their choice. These domains follow the format school name.area.sch.uk. For example a .sch.uk domain name could look like st-marys.oxon.sch.uk

Applying for a sch.uk

Schools can apply to register a domain name if they do not already hold one. Applications should be made in writing (as signed request on the letterhead of the school/appropriate controlling authority) to Nominet detailing the following:

- School name
- ID number
- Postal address
- Contact name
- Contact email address
- Preferred domain name
- Registrar's (hosting ISP's) tag

Where groups of schools are forming a consortium for the centralised provision of teaching or IT services, either led by a Local Authority or a school group, a .sch.uk domain name can be registered. The Local Authority or lead school in the consortium should apply for the domain name using their name and contact details for the registration process.

Fees

Sch.uk domain names are not currently subject to a renewal fee.

Where to apply

Applications for new domains should be made in writing to:

Customer Services
Nominet UK
Minerva House
Edmund Halley Road
Oxford Science Park
Oxford
OX4 4DQ
Fax: 01865 332288

Please send any scanned documentation to nominet@nominet.uk.

Effective from 1 March 2016

Schools in England

Local Authority	ID Number	Geographical domain ending
Barking and Dagenham	E09000002	barking-dagenham.sch.uk
Barnet	E09000003	barnet.sch.uk
Barnsley	E08000016	barnsley.sch.uk
Bath and North East Somerset	E06000022	bathnes.sch.uk
Bedford	E06000055	beds.sch.uk
Bexley	E09000004	bexley.sch.uk
Birmingham	E08000025	bham.sch.uk
Blackburn with Darwen	E06000008	blackburn.sch.uk
Blackpool	E06000009	blackpool.sch.uk
Bolton	E08000001	bolton.sch.uk
Bournemouth	E06000028	bournemouth.sch.uk
Bracknell Forest	E06000036	bracknell-forest.sch.uk
Bradford	E08000032	bradford.sch.uk
Brent	E09000005	brent.sch.uk
Brighton and Hove	E06000043	brighton-hove.sch.uk
Bristol City of	E06000023	bristol.sch.uk
Bromley	E09000006	bromley.sch.uk
Buckinghamshire	E10000002	bucks.sch.uk
Bury	E08000002	bury.sch.uk
Calderdale	E08000033	calderdale.sch.uk
Cambridgeshire	E10000003	cambs.sch.uk
Camden	E09000007	camden.sch.uk
Central Bedfordshire	E06000056	beds.sch.uk
Cheshire East	E06000049	cheshire.sch.uk
Cheshire West and Chester	E06000050	cheshire.sch.uk
City of London	E09000001	city-of-london.sch.uk
Cornwall	E06000052	cornwall.sch.uk
Coventry	E08000026	coventry.sch.uk
Croydon	E09000008	croydon.sch.uk

Effective from 1 March 2016

Cumbria	E10000006	cumbria.sch.uk
Darlington	E06000005	darlington.sch.uk
Derby	E06000015	derby.sch.uk
Derbyshire	E10000007	derbyshire.sch.uk
Devon	E10000008	devon.sch.uk
Doncaster	E08000017	doncaster.sch.uk
Dorset	E10000009	dorset.sch.uk
Dudley	E08000027	dudley.sch.uk
Durham	E06000047	durham.sch.uk
Ealing	E09000009	ealing.sch.uk
East Riding of Yorkshire	E06000011	e-riding.sch.uk
East Sussex	E10000011	e-sussex.sch.uk
Enfield	E09000010	enfield.sch.uk
Essex	E10000012	essex.sch.uk
Gateshead	E08000020	gateshead.sch.uk
Gloucestershire	E10000013	gloucs.sch.uk
Greenwich	E09000011	greenwich.sch.uk
Hackney	E09000012	hackney.sch.uk
Halton	E06000006	halton.sch.uk
Hammersmith and Fulham	E09000013	lbhf.sch.uk
Hampshire	E10000014	hants.sch.uk
Haringey	E09000014	haringey.sch.uk
Harrow	E09000015	harrow.sch.uk
Hartlepool	E06000001	hartlepool.sch.uk
Havering	E09000016	havering.sch.uk
Herefordshire	E06000019	hereford.sch.uk
Hertfordshire	E10000015	herts.sch.uk
Hillingdon	E09000017	hillingdon.sch.uk
Hounslow	E09000018	hounslow.sch.uk
Isle of Wight	E06000046	iow.sch.uk
Isles Of Scilly	E06000053	scilly.sch.uk
Islington	E09000019	islington.sch.uk

Effective from 1 March 2016

Kensington and Chelsea	E09000020	kensington-chelsea.sch.uk
Kent	E10000016	kent.sch.uk
Kingston upon Hull City of	E06000010	hull.sch.uk
Kingston upon Thames	E09000021	kingston.sch.uk
Kirklees	E08000034	kirklees.sch.uk
Knowsley	E08000011	knowsley.sch.uk
Lambeth	E09000022	lambeth.sch.uk
Lancashire	E10000017	lancs.sch.uk
Leeds	E08000035	leeds.sch.uk
Leicester	E06000016	leicester.sch.uk
Leicestershire	E10000018	leics.sch.uk
Lewisham	E09000023	lewisham.sch.uk
Lincolnshire	E10000019	lincs.sch.uk
Liverpool	E08000012	liverpool.sch.uk
Luton	E06000032	luton.sch.uk
Manchester	E08000003	manchester.sch.uk
Medway	E06000035	medway.sch.uk
Merton	E09000024	merton.sch.uk
Middlesbrough	E06000002	middlesbrough.sch.uk
Milton Keynes	E06000042	milton-keynes.sch.uk
Newcastle upon Tyne	E08000021	newcastle.sch.uk
Newham	E09000025	newham.sch.uk
Norfolk	E10000020	norfolk.sch.uk
North East Lincolnshire	E06000012	ne-lincs.sch.uk
North Lincolnshire	E06000013	n-lincs.sch.uk
North Somerset	E06000024	n-somerset.sch.uk
North Tyneside	E08000022	n-tyneside.sch.uk
North Yorkshire	E10000023	n-yorks.sch.uk
Northamptonshire	E10000021	northants.sch.uk
Northumberland	E06000048	northumberland.sch.uk
Nottingham	E06000018	nottingham.sch.uk
Nottinghamshire	E10000024	notts.sch.uk

Oldham	E08000004	oldham.sch.uk
Oxfordshire	E10000025	oxon.sch.uk
Peterborough	E06000031	peterborough.sch.uk
Plymouth	E06000026	plymouth.sch.uk
Poole	E06000029	poole.sch.uk
Portsmouth	E06000044	portsmouth.sch.uk
Reading	E06000038	reading.sch.uk
Redbridge	E09000026	redbridge.sch.uk
Redcar and Cleveland	E06000003	rac.sch.uk
Richmond upon Thames	E09000027	richmond.sch.uk
Rochdale	E08000005	rochdale.sch.uk
Rotherham	E08000018	rotherham.sch.uk
Rutland	E06000017	rutland.sch.uk
Salford	E08000006	salford.sch.uk
Sandwell	E08000028	sandwell.sch.uk
Sefton	E08000014	sefton.sch.uk
Sheffield	E08000019	sheffield.sch.uk
Shropshire	E06000051	shropshire.sch.uk
Slough	E06000039	slough.sch.uk
Solihull	E08000029	solihull.sch.uk
Somerset	E10000027	somerset.sch.uk
South Gloucestershire	E06000025	s-gloucs.sch.uk
South Tyneside	E08000023	s-tyneside.sch.uk
Southampton	E06000045	southampton.sch.uk
Southend-on-Sea	E06000033	southend.sch.uk
Southwark	E09000028	southwark.sch.uk
St. Helens	E08000013	st-helens.sch.uk
Staffordshire	E10000028	staffs.sch.uk
Stockport	E08000007	stockport.sch.uk
Stockton-on-Tees	E06000004	stockton.sch.uk
Stoke-on-Trent	E06000021	stoke.sch.uk
Suffolk	E10000029	suffolk.sch.uk

Effective from 1 March 2016

Sunderland	E08000024	sunderland.sch.uk
Surrey	E10000030	surrey.sch.uk
Sutton	E09000029	sutton.sch.uk
Swindon	E06000030	swindon.sch.uk
Tameside	E08000008	tameside.sch.uk
Telford and Wrekin	E06000020	wrekin.sch.uk
Thurrock	E06000034	thurrock.sch.uk
Torbay	E06000027	torbay.sch.uk
Tower Hamlets	E09000030	towerhamlets.sch.uk
Trafford	E08000009	trafford.sch.uk
Wakefield	E08000036	wakefield.sch.uk
Walsall	E08000030	walsall.sch.uk
Waltham Forest	E09000031	waltham.sch.uk
Wandsworth	E09000032	wandsworth.sch.uk
Warrington	E06000007	warrington.sch.uk
Warwickshire	E10000031	warwickshire.sch.uk
West Berkshire	E06000037	w-berks.sch.uk
West Sussex	E10000032	w-sussex.sch.uk
Westminster	E09000033	westminster.sch.uk
Wigan	E08000010	wigan.sch.uk
Wiltshire	E06000054	wilts.sch.uk
Windsor and Maidenhead	E06000040	windsor-maidenhead.sch.uk
Wirral	E08000015	wirral.sch.uk
Wokingham	E06000041	wokingham.sch.uk
Wolverhampton	E08000031	wolverhampton.sch.uk
Worcestershire	E10000034	worcs.sch.uk
York	E06000014	york.sch.uk

Schools in Scotland

Local Authority	Geographical domain ending
Aberdeen	aberdeen.sch.uk

Effective from 1 March 2016

Aberdeenshire	aberdeenshire.sch.uk
Angus	angus.sch.uk
Argyll and Bute	argyll-bute.sch.uk
Clackmannanshire	clacks.sch.uk
Dumfries and Galloway	dumgal.sch.uk
Dundee	dundeecity.sch.uk
East Ayrshire	e-ayr.sch.uk
East Dunbartonshire	e-dunbarton.sch.uk
East Lothian	e-lothian.sch.uk
East Renfrewshire	e-renfrew.sch.uk
Edinburgh	edin.sch.uk
Falkirk	falkirk.sch.uk
Fife	fife.sch.uk
Glasgow	glasgow.sch.uk
Highlands	highland.sch.uk
Inverclyde	inverclyde.sch.uk
Midlothian	midlothian.sch.uk
Moray	moray.sch.uk
North Ayrshire	n-ayrshire.sch.uk
North Lanarkshire	n-lanark.sch.uk
Orkney Islands	orkney.sch.uk
Perth and Kinross	pkc.sch.uk
Renfrewshire	renfrewshire.sch.uk
Scottish Borders	scotborders.sch.uk
Shetland Islands	shetland.sch.uk
South Ayrshire	sayr.sch.uk
South Lanarkshire	s-lanark.sch.uk
Stirling	stirling.sch.uk
West Dunbartonshire	w-dunbarton.sch.uk
West Lothian	westlothian.sch.uk
Western Isles	eileanansiar.sch.uk

Effective from 1 March 2016

Schools in Wales

Local Authority	Geographical domain ending
Anglesey	anglesey.sch.uk or ynysmon.sch.uk
Blaenau Gwent	blaenau-gwent.sch.uk
Bridgend	bridgend.sch.uk
Caerphilly	caerphilly.sch.uk
Cardiff	cardiff.sch.uk
Carmarthenshire	carms.sch.uk or sirgar.sch.uk
Ceredigion	ceredigion.sch.uk
Conwy	conwy.sch.uk
Denbighshire	denbighshire.sch.uk or sirddinbych.sch.uk
Flintshire	flintshire.sch.uk or siryfflint.sch.uk
Gwynedd	gwynedd.sch.uk
Merthyr Tydfil	merthyr.sch.uk
Monmouthshire	monmouthshire.sch.uk
Neath Port Talbot	neath-porttalbot.sch.uk
Newport	newport.sch.uk or casnewydd.sch.uk
Pembrokeshire	pembrokeshire.sch.uk or sirbenfro.sch.uk
Powys	powys.sch.uk
Rhondda Cynon Taff	rhondda-cynon-taff.sch.uk
Swansea	swansea.sch.uk
The Vale of Glamorgan	valeofglamorgan.sch.uk
Torfaen	torfaen.sch.uk
Wrexham	wrexham.sch.uk

Schools in Northern Ireland

Geographical domain endings for schools in Northern Ireland

The .sch.uk domain names for Northern Ireland are allocated by a collaborative project between the Department for Education for Northern Ireland and the five Northern Ireland Education and Library Boards. The project group is called CLASS. For further details on how to apply for an ni.sch.uk domain name please call 0870 6011 666.

Effective from 1 March 2016

How we help you discover online success

Key Messaging

We make sure your website delivers your core brand message, your businesses USP's, dispels misconceptions and engages users to make inquiries. We create visual brand assets to showcase your unique personality across all digital channels ensuring you stand out from your competition.

100% Content Management

We build your website so it is easy to use, 100% content managed, inline with current standards and compliance and kept fully maintained with regular security and maintenance updates. Website performance is key to search rankings and overall user experience.

Creating Visibility

We make sure your website can be found online in Google search and across the paid networks. Visibility is everything, we have a huge network of influencers and digital marketing campaigns to target your ideal user demographic creating a steady stream of new inquiries / connections.

Hand Holding Aftercare

We provide ongoing hand holding support from a team of experienced digital marketers when you need it the most. Innermedia is built upon retention, everything we do is in the best interest of our clients. Your online digital success is paramount to us.

The Right Choice For Your School

We look forward to hearing from you and hope we get the opportunity to visit and run through how we can help your school.

Ralph Lane
ralph@innermedia.co.uk

01707 875 721

Sopers Road, Cuffley, Potters Bar EN6 4RY

hello@
innermedia.co.uk
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